Connor Goltzene

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Education

University of Cincinnati College of Design, Architecture, Art, and Planning   **Cincinnati, Ohio**
Bachelor of Science in Graphic Design (B.S.)   *April 2022*
Cum Laude   *GPA: 3.74*

Professional Experience

Honda   **Troy, Ohio**
Stock Material Handler   *October 2023 - Current*
- Process parts orders from domestic Honda dealerships and manufacturing plants by selecting the correct type and quantity of product, appropriately packaging, and conducting quality control inspections for shipment.
- Operate heavy machinery to organize inventory, while strictly adhering to OSHA and company safety standards.
- Collaborate with team members to resolve parts picking errors, improve efficiency, and increase order accuracy.

Goltzene Designs   **Troy, Ohio (Remote)**
Freelance Graphic Designer   *April 2022 - Current*
- Apply expertise in Figma and Wix to build 4 websites and design systems, crafting tailored online experiences.
- Design marketing assets in Adobe Photoshop and Adobe Illustrator focused on generating compelling visual content for high-impact merchandising.
- Develop comprehensive branding and visual systems for 5 startups, ensuring consistent brand messaging across all platforms, leading to an average 60% increase in customers.

Hamlet   **Santa Monica, California (Remote)**
UX Designer   *October 2023 - October 2024*
- Created visually appealing experiences across Hamlet's social media presence and improved website functionality to increase customer engagement.
- Led a targeted ad campaign implementing custom designs, which resulted in a 30% website traffic increase.
- Facilitated company-wide design system creation and web layout in Figma, while utilizing InVision prototypes, ensuring high quality design and meeting project deadlines.

Narvar   **San Mateo, California (Remote)**
Product Design Co-op   *August 2021 - December 2021*
- Integrated with developers to rebrand Navar's company website and design system by leveraging skills in Figma.
- Implemented a custom data dashboard system for partner companies to better understand shipment marketing.
- Designed marketing assets for Narvar's largest brand partners, including Nike and Patagonia, leading to a 10% higher conversion rate of customer returns.

Uhambo 8286   **Cape Town, South Africa (Remote)**
Graphic/UX Design Co-op   *January 2021 - May 2021*
- Volunteered for a non-profit that provided small business owners in former apartheid communities in South Africa with brand design tools needed to grow sustainable income.
- Managed a 5-person team to produce marketing assets for a client, resulting in a 75% increase in customers.
- Crafted a curated website to facilitate direct donations by leveraging HTML, CSS, and JavaScript skills, which improved a client's resource allocation, decision-making, and donation processing timelines.

CIP Retail   **Fairfield, Ohio**
Graphic Design Co-op   *August 2019 - December 2019*
- Curated eye-catching signage for retail companies to further brand experiences and increase brand recognition.
- Developed marketing collateral displayed in high-profile stores such as Kroger, CVS, and Buffalo Wings and Rings by leveraging expertise in Adobe Creative Suite (Photoshop, Illustrator, and After Effects).

Technical Competencies

Figma, Wix, Sketch, Adobe Illustrator, Adobe Photoshop, Adobe After Effects, Adobe Premiere Pro, Basic HTML, CSS, JavaScript, Atlassian Jira, InVision, Axure, Miro, Microsoft Office Suite, and Warehouse Management Systems (WMS).