

Connor Goltzene

UX Designer

www.goltzenedesigns.com

connorgoltzene@gmail.com

937-543-2869

Skills

Figma, Sketch, Adobe Illustrator, Adobe Photoshop, Adobe After Effects, Adobe Premiere Pro, Basic HTML, CSS, and JavaScript, Atlassian Jira, InVision, Axure, Miro

Experience

Honda Stock Material Handler *October 2023 - Current*

I am responsible for picking and packing parts at our local Parts Center. My duties consist of operating heavy machinery and organizing inventory throughout the warehouse.

Goltzene Designs Freelance Graphic Designer *April 2022 - Current*

After graduation, I started working as a full-time freelance designer. The majority of my work involves creating brands, merchandising, and crafting online experiences.

- Created multiple websites and design systems in Figma and Wix, as well as marketing assets in Adobe Illustrator and Adobe Photoshop
- Have facilitated numerous company start-ups and helped gain 60% more customers

Hamlet UX Designer *October 2023 - October 2024*

As the UX designer at Hamlet, I am responsible for creating engaging experiences across our social media presence and website functionality.

- Increased traffic by 30% with an ad campaign
- Led design system creation and web layout in Figma, utilizing InVision prototypes

Narvar Product Design Co-op *August 2021 - December 2021*

I collaborated with developers to rebrand Narvar's company website and create marketing assets for our partners, including Nike and Patagonia.

- Helped design many new implementations of the design system in Figma
- Created a 10% higher conversion rate of customer returns
- Implemented a data dashboard system for companies to better understand shipment monitoring

Uhambo8286 Graphic/UX Design Co-op *January 2021 - May 2021*

I volunteered my time at a non-profit that offers brand design to business owners in South Africa. During my time there, I created a website and design system for the entrepreneur I worked with.

- Led a marketing team to produce marketing assets that led to 75% more customers for our entrepreneur
- Crafted a website presence that allowed donations to be sent straight to the non-profit using HTML, CSS, and JavaScript

CIP Retail Graphic Design Co-op *August 2019 - December 2019*

During my internship, I was primarily focused on designing signage for retail companies to further their brand experiences.

- Executed many designs that were used in stores that ranged from Kroger, CVS, and Buffalo Wings and Rings in a mixture of Adobe Photoshop, Illustrator, and After Effects
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Education

University of Cincinnati BS in Graphic Design *2017 - 2022*

GPA: 3.74